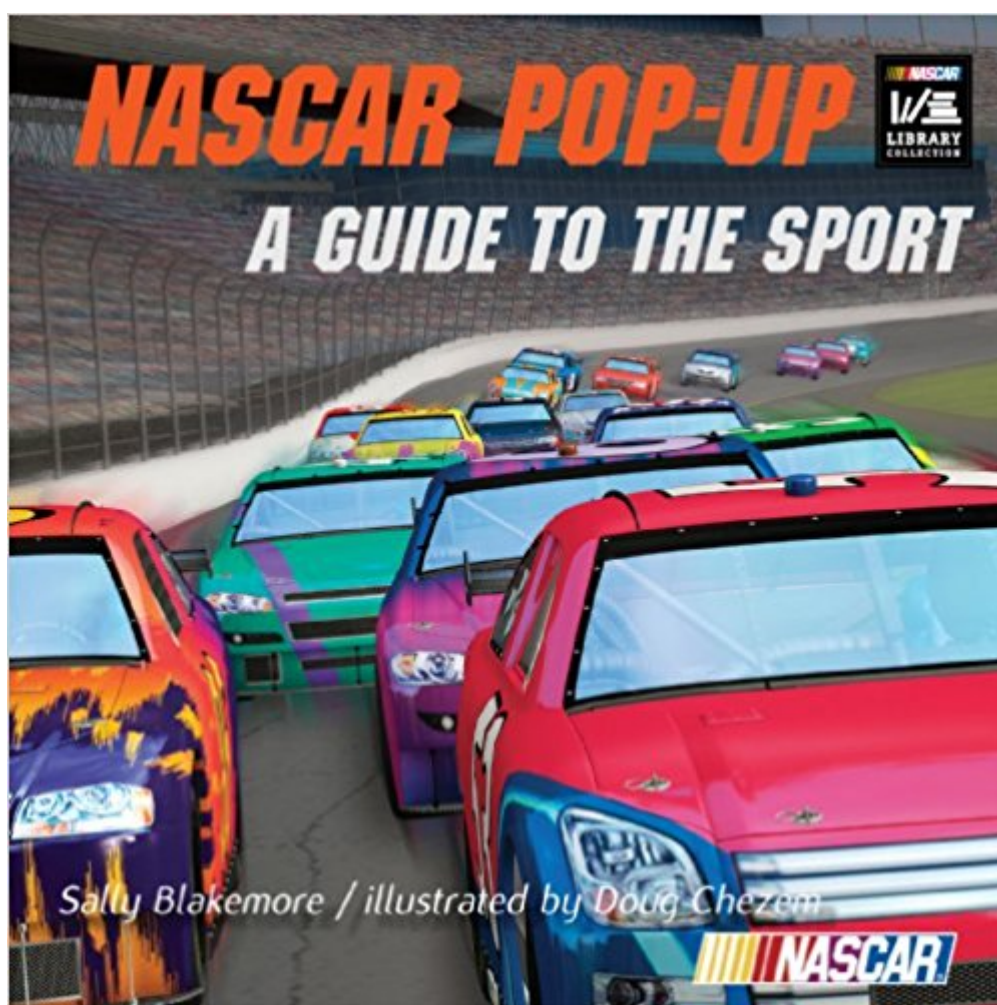


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# NASCAR Pop-Up Book: A Guide To The Sport (NASCAR Library Collection (Gibbs Smith))



## Synopsis

With more than 25 pop-ups, pull tabs, and moveable parts, as well as 75 full-color illustrations and a 12-second sound chip, NASCAR Pop-Up is THE ultimate interactive guide to the sport. Interior pop-up spreads include: • History of the race car and NASCAR • Infield, complete with a tailgate party and souvenir haulers • Track designs • Team garage, inspection station, and team hauler • State-of-the-art car design • Car safety features and driver safety gear • Eight NASCAR flags with explanations • A simulated crash in close-up view • War wagon with tool drawers that open • Pit crew job descriptions • Explanation of NASCAR scoring • Finish Line and Victory Lane Sally Blakemore of Arty Projects Studio, Ltd., has created and produced pop-up books for 15 years. She lives in Santa Fe. Doug Chezem of ACME Pixel has produced digital art for more than 50 large corporations such as IBM, Hasbro, LEGO, FOX Sports, Newsweek, and X-Box. A high-speed pop-up guide to the world of NASCAR

## Book Information

Series: NASCAR Library Collection (Gibbs Smith)

Hardcover: 10 pages

Publisher: Gibbs Smith (September 1, 2009)

Language: English

ISBN-10: 1423604911

ISBN-13: 978-1423604914

Product Dimensions: 9.9 x 10.2 x 1.1 inches

Shipping Weight: 1.7 pounds

Average Customer Review: 4.8 out of 5 stars 5 customer reviews

Best Sellers Rank: #1,487,237 in Books (See Top 100 in Books) #89 in Books > Children's Books > Sports & Outdoors > Motor Sports #1247 in Books > Sports & Outdoors > Miscellaneous > Motor Sports #14019 in Books > Children's Books > Activities, Crafts & Games > Activity Books

## Customer Reviews

Includes more than 65 pop-ups, pull tabs, and flaps and a 12-second sound chip! Twenty pop-ups of stock car racing behind the scenes Seven pull tabs detailing track information, tire construction, NASCAR flags, hauler storage areas, and pit stop tools Three sidebar flaps showing tailgate cookouts, engine comparisons, template inspections, and car design Three gatefolds explaining

history of stock car racing, scoring, and overall safety One cockpit mechanic with steering wheel  
One crash detail

Sally Blakemore of Arty Projects Studio, Ltd., has created and produced pop-up books for 15 years. She lives in Santa Fe.

This book has so much information and detail. I purchased it for a gift for my 11 year old nephew and I could not stop looking through it even though I don't even like Nascar! This is not your typical pop up book. I highly recommend it!

Bought for my 15 year old grand nephew. Very detailed and since I'm a pop up book fan for my younger grand children this is a perfect gift for the one who has grown up. He is a reader and will read and go over the whole thing. Good Christmas gift.

Wonderful pop up book - however, this is not a book for young children. The pop ups themselves are complex and fairly fragile. Additionally, there is a substantial amount of very small written text that require the reader to turn the book in several directions to read each. For Nascar fans this is a wonderful book, as the amount of detail is amazing and offers a wide variety of interesting facts about this sport.

I purchsed this for my neice and she loved it!!! She works for a marketing group where NASCAR is her client.

NASCAR Pop-Up: A Guide to the Sport is illustrated by Doug Chezem and provides over 65 pop-ups and pull tabs and a 12-second sound chip to accompany a vivid history of the race car in general and NASCAR in particular. While unsuitable for a lending library, this is the perfect gift for that hard-to-shop-for NASCAR fan of any age!

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